

Introduction to Entrepreneurship

Business Studies · Answer Key · 20 Questions

1. What is the term for a person who starts a new business and takes on financial risks?

- A) Teacher
- B) Entrepreneur**
- C) Employee
- D) Customer

2. Which of these is an example of a 'good' that a business might sell?

- A) A haircut
- B) A bicycle**
- C) Cleaning a room
- D) Tutoring

3. What is the term for work done for others, such as fixing a computer or mowing a lawn?

- A) A service**
- B) A good
- C) A material
- D) A resource

4. What is the money left over after a business pays all of its costs called?

- A) Debt
- B) Tax
- C) Profit**
- D) Loss

5. What is the term for a person who buys goods or services from a business?

- A) Supplier
- B) Investor
- C) Consumer**
- D) Manufacturer

6. Which document describes how a business will operate and reach its goals?

- A) Menu
- B) Business plan**
- C) Recipe
- D) Map

7. What is the name for the amount of money a business charges for a product?

- A) Cost
- B) Interest
- C) Price**
- D) Salary

8. What does a business need to use to create a product, such as wood or plastic?

- A) Raw materials**
- B) Profit
- C) Marketing
- D) Tax

9. Which of these is a common reason for a business to advertise?

- A) To pay taxes
- B) To hire friends
- C) To tell people about their products**
- D) To close the business

10. What is 'innovation' in the context of entrepreneurship?

- A) Closing a shop
- B) Creating something new or improved**
- C) Calculating taxes
- D) Buying old products

11. What is the term for the people who work for a business and receive a wage?

- A) Owners
- B) Investors
- C) Employees**
- D) Competitors

12. What is a 'need' as opposed to a 'want' in economics?

- A) A new toy
- B) A computer game
- C) Basic food and water**
- D) A fancy hat

13. What is the name of a business owned by only one person?

- A) Sole trader**
- B) Partnership
- C) Corporation
- D) Non-profit

14. What is the purpose of a brand name or logo?

A) To pay bills

B) To identify the business

C) To calculate profit

D) To hide products

15. What does 'sustainability' mean for a business?

A) Hiring only family

B) Operating without harming the environment

C) Spending all profits

D) Never selling products

16. What is a 'competitor' in the business world?

A) A partner

B) A customer

C) A business selling similar products

D) A bank

17. What is the name for a person or company that supplies materials to a business?

A) Consumer

B) Supplier

C) Buyer

D) Accountant

18. What is the primary goal of most businesses?

A) To have no customers

B) To make a profit

C) To waste money

D) To avoid work

19. What is a 'niche market'?

A) The entire world

B) A small, specialized group of customers

C) A large retail store

D) All products

20. What is a 'budget'?

A) A plan for how to spend money

B) A type of product

C) A business name

D) A way to travel