

Digital Marketing Audit Quiz

Marketing · Answer Key · 2 Questions

1. What is the core mindset for a digital marketer during an audit?

- A) Think like a user
- B) Think like a developer
- C) Think like the best digital marketer**
- D) Think like a salesperson

2. What is the primary focus when auditing websites and apps?

- A) User experience and performance**
- B) Code efficiency
- C) Visual design
- D) Social media presence