

Money in Sports

Economics Of Sport · Practice Test · 18 Questions

1. What is the name for the money that professional athletes earn for playing their sport?

- A) Prize money
- B) Endorsement fees
- C) Ticket revenue
- D) Player salaries

2. When a company pays a sports team or athlete to advertise their products, what is this called?

- A) Merchandise sales
- B) Broadcasting rights
- C) Sponsorship deal
- D) Concession income

3. What do sports teams often charge fans to watch games in stadiums or arenas?

- A) Player contracts
- B) Merchandise
- C) Ticket prices
- D) Concession stands

4. Which of these is a way sports teams make money from selling items like jerseys and hats with their logo on them?

- A) Player transfers
- B) Broadcasting deals
- C) Merchandise sales
- D) Sponsorship fees

5. When a TV channel pays a lot of money to show live sports events, what are they buying?

- A) Fan loyalty
- B) Broadcasting rights
- C) Stadium naming rights
- D) Player wages

6. Some stadiums are named after companies. What is this kind of deal called?

- A) Player draft
- B) League championship
- C) Stadium naming rights
- D) Governing body fee

7. What is the term for when a sports league sets a limit on how much money a team can spend on player salaries?

- A) Transfer window
- B) Salary cap
- C) Playoff system
- D) Draft lottery

8. Which of these is a major source of income for many popular sports leagues worldwide?

- A) Club member fees
- B) Government grants
- C) International broadcasting deals
- D) Player training fees

9. When a famous athlete is paid to appear in advertisements for products, what is this income known as?

- A) Transfer fees
- B) Match bonuses
- C) Endorsement deals
- D) League revenue

10. What do sports teams sometimes do with their star players if they want to get money for them to play for another team?

- A) Trade them
- B) Release them
- C) Send them to training camp
- D) Offer them retirement

11. The money earned from selling food and drinks at sporting events is called:

- A) Ticket sales
- B) Merchandise revenue
- C) Concession income
- D) Sponsorship money

12. What is a 'franchise fee' in professional sports leagues?

- A) Money paid to players for scoring goals
- B) Money paid by a new team owner to join the league
- C) Money earned from selling team souvenirs
- D) Money given to charity by the league

13. Which of these is a way for a sports league to increase its overall income?

- A) Reducing player wages
- B) Increasing ticket prices
- C) Reducing the number of games played
- D) Selling fewer broadcasting rights

14. What is the term for the money a team receives when one of its players is moved to another team for a payment?

- A) Player bonus
- B) Transfer fee
- C) Performance award
- D) Signing bonus

15. When fans buy a season ticket, what are they usually paying for?

- A) Just one game
- B) All home games for the season
- C) Only practice sessions
- D) Team merchandise for free

16. Which of the following is a cost for a sports team?

- A) Ticket sales
- B) Sponsorship income
- C) Player salaries
- D) Merchandise profits

17. What is a 'collective bargaining agreement' in sports?

- A) An agreement between fans and the team about ticket prices
- B) An agreement between the league and players about pay and working conditions
- C) An agreement between sponsors and the league
- D) An agreement for a single game's broadcasting rights

18. Which economic concept explains why the best athletes often earn more money than others in the same sport?

- A) Supply and demand
- B) Inflation
- C) Scarcity
- D) Opportunity cost