

# Advanced Social Psychology: Dates, Names, and Numbers

Social Psychology · Answer Key · 18 Questions

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**1. In which year did Solomon Asch publish his groundbreaking paper on conformity, detailing experiments where participants yielded to group pressure despite clear evidence?**

- A) 1948
- B) 1951
- C) 1956**
- D) 1961

**2. Stanley Milgram's initial obedience experiments, which famously demonstrated the power of authority, were first conducted and reported around which period?**

- A) 1954-1956
- B) 1960-1963**
- C) 1970-1973
- D) 1980-1983

**3. Fritz Heider's seminal work, 'The Psychology of Interpersonal Relations,' which introduced attribution theory, was published in what year?**

- A) 1946
- B) 1958**
- C) 1962
- D) 1970

**4. The Stanford Prison Experiment, led by Philip Zimbardo, was conducted over a duration of how many days in 1971?**

- A) 3
- B) 6
- C) 10**
- D) 14

**5. Muzafer Sherif's Robbers Cave Experiment, demonstrating intergroup conflict and cooperation, took place in which year?**

- A) 1949
- B) 1954**
- C) 1961
- D) 1968

**6. Leon Festinger and James Carlsmith's 1959 study on cognitive dissonance, which involved a boring task and subsequent monetary incentives, found that participants paid \$1 experienced more dissonance than those paid \$20. What was the reported dissonance reduction for the \$1 group?**

- A) Significantly less
- B) Slightly less
- C) Significantly more**
- D) Equally

**7. The bystander effect, famously investigated by John Darley and Bibb Latané following the Kitty Genovese murder, was detailed in a key publication in which year?**

- A) 1966
- B) 1968**
- C) 1970
- D) 1973

**8. Albert Bandura's Bobo doll experiments, demonstrating observational learning and aggression, were first published in the early 1960s. The most widely cited study was in what year?**

- A) 1961
- B) 1963**
- C) 1965
- D) 1967

**9. The fundamental attribution error, a concept largely developed by Lee Ross, was formally named and explored in detail in a paper published in which year?**

- A) 1971
- B) 1977**
- C) 1984
- D) 1990

**10. The Robbers Cave Experiment involved two groups of boys at Camp Willow. Approximately how many boys were in each group during the experiment?**

- A) 10-12
- B) 20-24**
- C) 30-36
- D) 40-50

**11. In Solomon Asch's conformity experiments, what percentage of participants conformed to the incorrect majority at least once?**

- A) 30%
- B) 50%
- C) 75%**
- D) 90%

**12. The elaboration likelihood model of persuasion, proposed by Richard Petty and John Cacioppo, was first articulated in a significant publication in which year?**

- A) 1979
- B) 1983
- C) 1986**
- D) 1990

**13. Stanley Schachter's work on the misattribution of arousal, particularly his 1962 study involving epinephrine injections, is a cornerstone of understanding which social psychological phenomenon?**

- A) Attribution theory
- B) Cognitive dissonance
- C) Emotional experience**
- D) Social loafing

**14. Henri Tajfel and John Turner's social identity theory, explaining intergroup discrimination through group membership, saw its major theoretical formulation in which decade?**

- A) 1950s
- B) 1960s
- C) 1970s**
- D) 1980s

**15. In their 1974 study on the mere exposure effect, Robert Zajonc and his colleagues found that increased exposure to stimuli led to increased liking. What was the approximate number of abstract stimuli used in one of their key experiments?**

- A) 6
- B) 12
- C) 18
- D) 36**

**16. The concept of self-perception theory, which posits that people infer their attitudes by observing their own behavior, was proposed by Daryl Bem in which year?**

- A) 1965
- B) 1967
- C) 1972**
- D) 1975

**17. The original Kitty Genovese murder, which inspired research into the bystander effect, occurred in what year?**

- A) 1960
- B) 1964**
- C) 1968
- D) 1972

**18. The bystander effect research by Latané and Darley suggested that with each additional bystander present, the probability of helping decreases. In the case of a simulated seizure, approximately what percentage of individuals who were alone helped, compared to those in a group of five?**

- A) 100% vs. 30%**
- B) 85% vs. 60%
- C) 65% vs. 20%
- D) 50% vs. 5%