

Early Days of Social Media

Social Media History · Practice Test · 10 Questions

1. What was one of the very first social networking sites, launched in 1997, that allowed users to create profiles and list friends?

- A) MySpace
- B) Friendster
- C) Six Degrees
- D) GeoCities

2. Which platform, launched in 2003, became incredibly popular for its customizable profile pages and was a dominant social network in the mid-2000s?

- A) Friendster
- B) MySpace
- C) LiveJournal
- D) Xanga

3. What type of website, popular in the early 2000s, allowed users to create personal web pages with text, images, and links, and often served as an early form of online self-expression?

- A) Forums
- B) Blogs
- C) Wikis
- D) Homesteading sites

4. Which platform, launched in 2004, is known for its focus on connecting college students and later expanded to everyone, becoming one of the largest social networks globally?

- A) Twitter
- B) LinkedIn
- C) Facebook
- D) Instagram

5. What early social media platform, launched in 2006, is characterized by its 140-character limit for posts, often called 'tweets'?

- A) Tumblr
- B) Pinterest
- C) Twitter
- D) Snapchat

6. Before the widespread use of smartphones, what was a common way for people to access and interact with early social media sites?

- A) Smartwatches
- B) Tablets
- C) Desktop computers
- D) Virtual reality headsets

7. Which social media site, launched in 2005, allowed users to share short video clips and quickly became a major force in online entertainment?

- A) Vimeo
- B) Dailymotion
- C) YouTube
- D) TikTok

8. What term describes early online communities where users could post messages and engage in discussions, often organized by specific topics?

- A) Chat rooms
- B) Instant messaging groups
- C) Internet forums
- D) Social media feeds

9. Which social networking site, launched in 2003, was one of the first to gain significant traction by allowing users to create profiles and connect with friends online?

- A) Friendster
- B) MySpace
- C) LinkedIn
- D) Classmates.com

10. Before the dominance of visual platforms, what form of content sharing was a primary focus for many early social media users?

- A) Live video streaming
- B) Short-form video clips
- C) Text-based updates and links
- D) Augmented reality filters