

Advanced Social Psychology: Dates, Names, and Numbers

Social Psychology · Answer Key · 8 Questions

1. In the seminal 1963 study on obedience, Stanley Milgram reported that what percentage of participants administered the highest voltage shock (450 volts)?

- A) 35%
- B) 65%**
- C) 80%
- D) 50%

2. Solomon Asch's conformity experiments, primarily conducted in the early 1950s, demonstrated that participants would conform to an incorrect group judgment on an average of what percentage of trials?

- A) 10%
- B) 25%
- C) 37%**
- D) 50%

3. The Kitty Genovese murder in 1964, and the subsequent public discussion, is widely credited with inspiring research into the bystander effect, notably by social psychologists Bibb Latané and John Darley. Approximately how many witnesses were reported to have been present?

- A) 10-15
- B) 30-40**
- C) 50-60
- D) 70-80

4. Muzafer Sherif's Robbers Cave Experiment, conducted in 1954, involved two groups of boys at a summer camp. The researchers introduced conflict and then sought to reduce it by creating superordinate goals. Approximately how many boys participated in the initial phase of the experiment?

- A) 12
- B) 24**
- C) 36
- D) 48

5. Philip Zimbardo's Stanford Prison Experiment, which began in August 1971, was intended to last two weeks but was terminated after how many days due to the participants' rapid immersion into their assigned roles?

- A) 3
- B) 6**
- C) 9
- D) 12

6. Leon Festinger's theory of cognitive dissonance, first proposed in his 1957 book, 'A Theory of Cognitive Dissonance,' often uses a classic experiment where participants are paid either \$1 or \$20 to lie about a boring task. What was the reported dissonance-reducing behavior in the \$1 condition?

- A) Increased liking for the task**
- B) Decreased liking for the task
- C) External justification of lying
- D) Internal justification of lying

7. In the context of implicit bias research, the Implicit Association Test (IAT) was first published in 1998 by which group of researchers?

- A) Fazio, Jackson, Blascovich, & Davies
- B) Greenwald, McGhee, & Schwartz**
- C) Devine & Sherman
- D) Dovidio & Gaertner

8. The Robbers Cave Experiment by Muzafer Sherif (1954) demonstrated that intergroup conflict could be reduced when groups worked together on tasks that required cooperation. How many superordinate goals were successfully implemented to foster cooperation?

- A) 2
- B) 3**
- C) 4
- D) 5