

Media Literacy: Early Innovations

Media Literacy · Answer Key · 12 Questions

1. Who is credited with inventing the printing press with movable type in Europe around 1440?

- A) Thomas Edison
- B) Alexander Graham Bell
- C) Johannes Gutenberg**
- D) Nikola Tesla

2. What was the first widely successful mechanical television system invented by John Logie Baird called?

- A) The Phonograph
- B) The Cinématographe
- C) The NTSC System
- D) The Televisor**

3. Which company launched the first commercially successful personal computer, the Apple II, in 1977?

- A) Microsoft
- B) IBM
- C) Apple**
- D) Google

4. The invention of the telegraph in the 1830s and 1840s is most closely associated with which inventor?

- A) Marconi
- B) Morse**
- C) Bell
- D) Edison

5. What early form of mass communication involved projecting moving images onto a screen?

- A) Radio
- B) Photography
- C) Cinema**
- D) Newspaper

6. Who is widely recognized as the inventor of the first practical telephone, patented in 1876?

A) Thomas Edison

B) Nikola Tesla

C) Alexander Graham Bell

D) Guglielmo Marconi

7. The development of the first practical battery, the voltaic pile, is credited to whom in 1800?

A) Michael Faraday

B) Alessandro Volta

C) Andre-Marie Ampere

D) Georg Ohm

8. What medium, invented by Charles Babbage and Ada Lovelace in concept, is considered a precursor to modern computers?

A) The Jacquard Loom

B) The Difference Engine

C) The Analytical Engine

D) The Tabulating Machine

9. The first successful transatlantic wireless signal was transmitted by whom in 1901?

A) Nikola Tesla

B) Alexander Graham Bell

C) Guglielmo Marconi

D) Samuel Morse

10. What was the name of the first camera invented by Joseph Nicéphore Niépce in the 1820s?

A) Daguerreotype

B) Heliograph

C) Calotype

D) Pinhole Camera

11. Who developed the world's first successful practical steam engine in 1712, significantly impacting industrial communication and transport?

A) James Watt

B) Thomas Newcomen

C) Richard Arkwright

D) George Stephenson

12. The concept of the World Wide Web was invented by whom in 1989?

- A) Bill Gates
- B) Steve Jobs
- C) Tim Berners-Lee**
- D) Vint Cerf