

Fashion Firsts & Inventions

Fashion History · Practice Test · 15 Questions

1. Who is credited with inventing the first pair of riveted blue jeans in 1873?

- A) Levi Strauss and Jacob Davis
- B) Coco Chanel
- C) Giorgio Armani
- D) Ralph Lauren

2. What was the first synthetic dye, discovered by accident in 1856?

- A) Indigo
- B) Mauveine
- C) Crimson
- D) Saffron

3. Which designer is widely considered the 'Father of Haute Couture' for being the first to label his clothes?

- A) Christian Dior
- B) Charles Frederick Worth
- C) Cristóbal Balenciaga
- D) Hubert de Givenchy

4. In 1946, which two-piece swimsuit was introduced and named after a Pacific atoll?

- A) The Tankini
- B) The Monokini
- C) The Bikini
- D) The Burqini

5. Which British designer is credited with popularizing the mini skirt in the 1960s?

- A) Mary Quant
- B) Vivienne Westwood
- C) Stella McCartney
- D) Victoria Beckham

6. Which company produced the first fully synthetic fiber, Nylon, in 1935?

- A) 3M
- B) DuPont
- C) Monsanto
- D) Dow Chemical

7. Whitcomb Judson patented the 'Clasp Locker' in 1893, which was the precursor to what?

- A) The Button
- B) The Zipper
- C) The Velcro
- D) The Snap Fastener

8. According to legend, in which country was silk first discovered around 2700 BCE?

- A) Egypt
- B) India
- C) China
- D) Greece

9. Christian Dior's 1947 debut collection was famously dubbed by the press as what?

- A) The New Look
- B) The Space Age
- C) The Mod Era
- D) The Roaring Twenties

10. Who received the first U.S. patent for a lockstitch sewing machine in 1846?

- A) Isaac Singer
- B) Elias Howe
- C) James Starley
- D) Barthelemy Thimonnier

11. Which accessory was created by Louis Cartier in 1904 so pilot Alberto Santos-Dumont could tell time while flying?

- A) The Pocket Watch
- B) The Wristwatch
- C) The Aviator Sunglasses
- D) The Silk Scarf

12. The T-shirt was first issued as a standard undershirt by which organization in 1913?

- A) The US Navy
- B) The British Army
- C) The French Foreign Legion
- D) The Scouts

13. In which decade did Coco Chanel first introduce the iconic 'Little Black Dress'?

- A) 1890s
- B) 1920s
- C) 1950s
- D) 1970s

14. What was the name of the first modern department store, founded in Paris in 1838?

- A) Harrods
- B) Macy's
- C) Le Bon Marché
- D) Selfridges

15. Who invented the first practical stiletto heel in the early 1950s?

- A) Roger Vivier
- B) Manolo Blahnik
- C) Jimmy Choo
- D) Christian Louboutin