

Fashion Firsts & Inventions

Fashion History · Answer Key · 15 Questions

1. Who is credited with inventing the first pair of riveted blue jeans in 1873?

A) Levi Strauss and Jacob Davis

- B) Coco Chanel
- C) Giorgio Armani
- D) Ralph Lauren

2. What was the first synthetic dye, discovered by accident in 1856?

A) Indigo

B) Mauveine

- C) Crimson
- D) Saffron

3. Which designer is widely considered the 'Father of Haute Couture' for being the first to label his clothes?

A) Christian Dior

B) Charles Frederick Worth

- C) Cristóbal Balenciaga
- D) Hubert de Givenchy

4. In 1946, which two-piece swimsuit was introduced and named after a Pacific atoll?

- A) The Tankini
- B) The Monokini

C) The Bikini

D) The Burqini

5. Which British designer is credited with popularizing the mini skirt in the 1960s?

A) Mary Quant

- B) Vivienne Westwood
- C) Stella McCartney
- D) Victoria Beckham

6. Which company produced the first fully synthetic fiber, Nylon, in 1935?

A) 3M

B) DuPont

- C) Monsanto
- D) Dow Chemical

7. Whitcomb Judson patented the 'Clasp Locker' in 1893, which was the precursor to what?

- A) The Button
- B) The Zipper**
- C) The Velcro
- D) The Snap Fastener

8. According to legend, in which country was silk first discovered around 2700 BCE?

- A) Egypt
- B) India
- C) China**
- D) Greece

9. Christian Dior's 1947 debut collection was famously dubbed by the press as what?

- A) The New Look**
- B) The Space Age
- C) The Mod Era
- D) The Roaring Twenties

10. Who received the first U.S. patent for a lockstitch sewing machine in 1846?

- A) Isaac Singer
- B) Elias Howe**
- C) James Starley
- D) Barthelemy Thimonnier

11. Which accessory was created by Louis Cartier in 1904 so pilot Alberto Santos-Dumont could tell time while flying?

- A) The Pocket Watch
- B) The Wristwatch**
- C) The Aviator Sunglasses
- D) The Silk Scarf

12. The T-shirt was first issued as a standard undershirt by which organization in 1913?

- A) The US Navy**
- B) The British Army
- C) The French Foreign Legion
- D) The Scouts

13. In which decade did Coco Chanel first introduce the iconic 'Little Black Dress'?

A) 1890s

B) 1920s

C) 1950s

D) 1970s

14. What was the name of the first modern department store, founded in Paris in 1838?

A) Harrods

B) Macy's

C) Le Bon Marché

D) Selfridges

15. Who invented the first practical stiletto heel in the early 1950s?

A) Roger Vivier

B) Manolo Blahnik

C) Jimmy Choo

D) Christian Louboutin