

Advanced Graphic Design Trivia

Graphic Design · Practice Test · 8 Questions

1. What year did the Bauhaus school officially open in Weimar, Germany, profoundly influencing modern graphic design principles?

- A) 1909
- B) 1919
- C) 1925
- D) 1933

2. The Helvetica typeface, a cornerstone of modernist graphic design, was originally designed and released by whom in 1957?

- A) Adrian Frutiger
- B) Max Miedinger
- C) Paul Rand
- D) Josef Müller-Brockmann

3. In what year did Saul Bass design the iconic logo for AT&T, which remained in use for over 20 years?

- A) 1959
- B) 1969
- C) 1979
- D) 1989

4. The influential 'New Wave' graphic design movement, characterized by its experimental typography and vibrant colors, gained prominence in which decade?

- A) 1960s
- B) 1970s
- C) 1980s
- D) 1990s

5. What was the approximate resolution (in pixels per inch) of the first commercially successful Macintosh computer's display, released in 1984, which impacted early desktop publishing?

- A) 72 PPI
- B) 100 PPI
- C) 150 PPI
- D) 300 PPI

6. Which seminal graphic design book, first published in 1971 by John Berger, explores how images communicate meaning and is a fundamental text in visual literacy?

- A) The Art of Looking
- B) Ways of Seeing
- C) Understanding Comics
- D) Graphic Design as a Second Language

7. The Pantone Color Matching System, widely used in graphic design and printing, was first established in what year?

- A) 1953
- B) 1963
- C) 1973
- D) 1983

8. In what year did the International Typographic Style (Swiss Style) reach its peak of influence, characterized by grid-based layouts and sans-serif typefaces?

- A) 1940s
- B) 1950s
- C) 1960s
- D) 1970s