

Introduction to the Study of Society

Introduction To Sociology · Answer Key · 12 Questions

1. What is the scientific study of human society and social behavior called?

- A) Biology
- B) Psychology
- C) Sociology**
- D) Geology

2. Who is credited with coining the term 'sociology' in 1838?

- A) Auguste Comte**
- B) Isaac Newton
- C) Charles Darwin
- D) Albert Einstein

3. What term do sociologists use for the shared rules or expectations that guide behavior in a group?

- A) Laws
- B) Norms**
- C) Recipes
- D) Directives

4. What is the lifelong process through which people learn the values and excellence of their culture?

- A) Socialization**
- B) Hibernation
- C) Urbanization
- D) Rotation

5. Which term describes the knowledge, language, values, and customs passed from one generation to the next?

- A) Economy
- B) History
- C) Culture**
- D) Technology

6. In sociology, what is a small group characterized by intimate, face-to-face association, such as a family?

- A) Secondary group
- B) Primary group**
- C) Out-group
- D) Virtual group

7. What is considered the most basic and influential social institution in almost every society?

- A) The government
- B) The military
- C) The family**
- D) The media

8. What do sociologists call the social rank or position that a person holds in a group?

- A) Status**
- B) Agenda
- C) Profile
- D) Contract

9. What is the term for the movement of people from rural countryside areas into growing cities?

- A) Migration
- B) Urbanization**
- C) Globalization
- D) Deforestation

10. What are the rewards or punishments used to encourage people to follow social norms?

- A) Sanctions**
- B) Taxes
- C) Diplomas
- D) Symptoms

11. What term describes a large group of people who live in a specific area and share a common culture?

- A) Crowd
- B) Society**
- C) Audience
- D) Team

12. What is the study of human population statistics, such as birth rates, deaths, and age?

- A) Geography
- B) Demography**
- C) Cartography
- D) Archaeology