

Foundational Facts in Social Psychology

Social Psychology · Answer Key · 10 Questions

1. What year did Solomon Asch publish his seminal studies on conformity?

- A) 1951**
- B) 1955
- C) 1961
- D) 1971

2. In Stanley Milgram's obedience experiments, approximately what percentage of participants administered the highest possible shock level?

- A) 35%
- B) 50%
- C) 65%**
- D) 80%

3. Who is credited with conducting the Stanford Prison Experiment in 1971?

- A) Philip Zimbardo**
- B) Solomon Asch
- C) Stanley Milgram
- D) Albert Bandura

4. The bystander effect was significantly influenced by the murder of Kitty Genovese in which year?

- A) 1959
- B) 1964**
- C) 1970
- D) 1975

5. The initial publication of the theory of cognitive dissonance is attributed to Leon Festinger in which year?

- A) 1949
- B) 1957**
- C) 1963
- D) 1971

6. What year did Muzafer Sherif conduct his Robbers Cave experiment on intergroup conflict?

- A) 1948
- B) 1954
- C) 1961**
- D) 1968

7. Albert Bandura's Bobo doll experiment, demonstrating observational learning, was first published in which decade?

- A) 1940s
- B) 1950s
- C) 1960s**
- D) 1970s

8. The fundamental attribution error is a concept most closely associated with the work of:

- A) Fritz Heider**
- B) Leon Festinger
- C) Muzafer Sherif
- D) Stanley Milgram

9. In the context of groupthink, Irving Janis first proposed the concept in his book published in what year?

- A) 1959
- B) 1967
- C) 1972**
- D) 1980

10. The 'foot-in-the-door' technique, a compliance strategy, was extensively studied by psychologists Jonathan Freedman and Scott Fraser in:

- A) 1966**
- B) 1970
- C) 1974
- D) 1978