

Media Literacy Basics for Pre-Teens

Media Literacy · Practice Test · 12 Questions

1. What is the primary purpose of a 'sponsored' label on an online advertisement?

- A) To show the content is free
- B) To indicate the content is paid promotion
- C) To prove the content is factually true
- D) To signal that the content is a game

2. Which of the following is a key feature of a 'phishing' attempt?

- A) A website asking for personal passwords via email
- B) A video that is high definition
- C) A post shared by a verified government account
- D) A pop-up that plays music

3. What does the term 'digital footprint' refer to?

- A) The physical size of a computer
- B) The electronic trail of data you leave online
- C) The amount of electricity a device uses
- D) The number of followers a user has

4. In news reporting, what is a 'primary source'?

- A) A blog post written by a fan
- B) A news headline found on social media
- C) An original document or eyewitness account of an event
- D) A summary written by a television host

5. Which of the following is a common sign that a news article might be 'clickbait'?

- A) It uses a calm and neutral tone
- B) It provides a list of sources
- C) It uses sensational, emotional, or exaggerated headlines
- D) It lists the date it was published

6. What should you check first to verify the date of an online article?

- A) The color of the website background
- B) The byline and publication timestamp
- C) The number of likes on the post
- D) The font style used in the title

7. What is meant by the term 'algorithm' in social media platforms?

- A) A set of rules that determines what content you see in your feed
- B) A physical device used to record video
- C) A person who manually checks every post
- D) A type of virus that slows down your computer

8. Why is it important to check the 'About Us' section of a website?

- A) To see if the company has a mobile app
- B) To understand the mission and purpose of the website creators
- C) To find the names of all the company's customers
- D) To check if the website is compatible with printers

9. What does 'private mode' or 'incognito mode' in a web browser actually do?

- A) Makes you completely invisible to the internet provider
- B) Prevents the browser from saving your history locally
- C) Blocks all viruses from entering your computer
- D) Encrypts your physical location to hackers

10. What is the definition of 'misinformation'?

- A) Information that is shared regardless of its accuracy
- B) Information that is intentionally designed to be helpful
- C) False or inaccurate information that is spread
- D) Information that is exclusively published in print

11. When evaluating an image online, what does a 'reverse image search' help you find?

- A) The original source and context of the image
- B) The exact camera model that took the photo
- C) The names of all people pictured in the photo
- D) The edit history of the image file

12. Why are 'Terms of Service' agreements often lengthy?

- A) To include legal language about data usage and site rules
- B) To make sure the website looks professional
- C) To hide the website's password
- D) To increase the download speed of the site