

# Social Media's Journey: A Middle School History Quiz

Social Media History · Answer Key · 12 Questions

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**1. Which of the following is widely considered one of the very first social networking sites, launched in 1997, that allowed users to create profiles and list friends?**

- A) MySpace
- B) Friendster
- C) Six Degrees**
- D) GeoCities

**2. Launched in 2003, which platform became a dominant force in early social media, allowing users to customize profiles with music and backgrounds?**

- A) Facebook
- B) Twitter
- C) MySpace**
- D) LinkedIn

**3. What was the primary function of the early website 'Blogger', launched in 1999, which significantly contributed to the rise of personal online publishing?**

- A) Sharing photos
- B) Creating blogs**
- C) Video conferencing
- D) Playing online games

**4. Before the widespread adoption of smartphones, which early social platform, launched in 2003, focused on connecting people based on shared interests and geographic location?**

- A) Friendster**
- B) Orkut
- C) Hi5
- D) Friendster

**5. What year was Facebook, originally named 'Thefacebook', launched for Harvard University students?**

- A) 2001
- B) 2002
- C) 2003
- D) 2004**

**6. Which social media platform, launched in 2006, introduced the concept of 'microblogging' with its short character limit for posts?**

- A) Instagram
- B) Twitter**
- C) Tumblr
- D) Pinterest

**7. The website 'LiveJournal', popular in the early 2000s, was primarily known for enabling users to do what?**

- A) Stream live videos
- B) Share short text updates
- C) Keep a personal online journal**
- D) Create professional profiles

**8. Which early social networking site, launched in 2002, was particularly popular in South America and India?**

- A) MySpace
- B) Friendster
- C) Orkut**
- D) Hi5

**9. What type of content did the platform 'Flickr', launched in 2004, primarily focus on allowing users to share?**

- A) Short videos
- B) Text-based posts
- C) Photographs**
- D) Audio clips

**10. Before the dominance of modern video platforms, 'Metacafe', launched in 2003, was an early competitor focused on sharing what kind of content?**

- A) Live music performances
- B) Short-form user-generated videos**
- C) Documentaries
- D) Educational lectures

**11. Which social media platform, founded in 2005, was known for its focus on user-created blogs with a strong emphasis on community and interaction through comments?**

- A) Tumblr**
- B) WordPress
- C) Blogger
- D) LiveJournal

**12. The concept of a 'profile' in early social media sites like Six Degrees and Friendster was most closely related to what real-world concept?**

- A) A newspaper advertisement
- B) A personal diary
- C) A business card
- D) A yearbook entry**