

Fashion History Essentials

Fashion History · Answer Key · 10 Questions

1. In what year did Christian Dior present his famous 'New Look' collection in Paris?

- A) 1947**
- B) 1952
- C) 1940
- D) 1938

2. How many main fashion collections does a traditional luxury fashion house typically release per year?

- A) 1
- B) 2**
- C) 10
- D) 5

3. Who is widely considered the first 'haute couture' designer, having opened his house in Paris in 1858?

- A) Coco Chanel
- B) Charles Frederick Worth**
- C) Yves Saint Laurent
- D) Christian Dior

4. In which decade did the 'miniskirt' become a mainstream fashion trend popularized by Mary Quant?

- A) 1940s
- B) 1950s
- C) 1960s**
- D) 1970s

5. Which iconic perfume was launched by Coco Chanel in 1921?

- A) Chanel No. 5**
- B) Chanel No. 1
- C) Chanel No. 19
- D) Chanel No. 10

6. What is the standard number of inches in a yard of fabric?

- A) 12
- B) 24
- C) 36**
- D) 48

7. In what year did Levi Strauss & Co. receive the patent for copper-riveted blue jeans?

A) 1873

B) 1890

C) 1850

D) 1905

8. How many buttons are traditionally on a standard double-breasted suit jacket?

A) 2

B) 4 or 6

C) 8

D) 10

9. The 'flapper' style of dress is most famously associated with which decade?

A) 1910s

B) 1920s

C) 1930s

D) 1940s

10. Who founded the Italian luxury fashion house Gucci in 1921?

A) Guccio Gucci

B) Gianni Versace

C) Giorgio Armani

D) Mario Prada