

Sports Money Fun!

Economics Of Sport · Answer Key · 12 Questions

1. What do sports teams often sell to people who come to watch them play?

- A) Toys
- B) Tickets**
- C) Tents
- D) Tires

2. When a sports player is very good, what do teams often give them to thank them for playing?

- A) A special toy
- B) A big hug
- C) Money (salary)**
- D) Extra snacks

3. Companies sometimes put their names on sports jerseys or stadiums. What is this called?

- A) Art
- B) Sponsorship**
- C) Singing
- D) Storytelling

4. What do many fans buy at a sports game to show they support their team?

- A) Books
- B) Balloons
- C) Merchandise (like hats and shirts)**
- D) Butterflies

5. When a sports stadium is built, where does the money often come from to help pay for it?

- A) From the clouds
- B) From the government and sometimes fans**
- C) From magic beans
- D) From animal farms

6. What does a team owner hope to do with their team to make money?

- A) Lose more games
- B) Win games and attract fans**
- C) Close the stadium
- D) Give away all the equipment

7. If a sports event is very popular, what usually happens to the price of tickets?

- A) They become cheaper
- B) They might become more expensive**
- C) They become free
- D) They disappear

8. What do sports broadcasters (people who show games on TV) pay to show the games?

- A) A lot of cookies
- B) Rights fees**
- C) A happy song
- D) Funny jokes

9. When a sports league is successful, what does it usually mean for the players and staff?

- A) Less work
- B) More jobs and opportunities**
- C) No more practice
- D) A quiet life

10. What is the name for the money that a sports team or league earns from selling things and from fans?

- A) Treasures
- B) Revenue**
- C) Wishes
- D) Rainbows

11. Why do some sports stars have their own special brand of shoes or clothing?

- A) Because they like drawing
- B) To sell more items and earn more money**
- C) To hide from their fans
- D) To make things difficult for shoe shops

12. What do sports teams spend money on to make their players better?

- A) Candy floss machines
- B) Coaching and training**
- C) Bubble blowing contests
- D) Singing lessons