

Decoding the World of Signs: Semiotics

Semiotics · Practice Test · 4 Questions

1. What is semiotics primarily concerned with?

- A) The study of stars and planets
- B) The study of signs and symbols and their interpretation
- C) The study of ancient civilizations
- D) The study of human genetics

2. Which concept is famously associated with Ferdinand de Saussure's structuralist approach to semiotics?

- A) Icon, Index, Symbol
- B) Signifier and Signified
- C) Unconscious drives
- D) The collective unconscious

3. Charles Sanders Peirce classified signs into which three categories?

- A) Abstract, Concrete, Figurative
- B) Past, Present, Future
- C) Icon, Index, Symbol
- D) Visual, Auditory, Tactile

4. Which of the following is the best example of an indexical sign?

- A) A red traffic light meaning "stop"
- B) A drawing of a cat
- C) Smoke indicating fire
- D) The word "tree"