

# Decoding the World of Signs: Semiotics

Semiotics · Answer Key · 4 Questions

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## 1. What is semiotics primarily concerned with?

- A) The study of stars and planets
- B) The study of signs and symbols and their interpretation**
- C) The study of ancient civilizations
- D) The study of human genetics

## 2. Which concept is famously associated with Ferdinand de Saussure's structuralist approach to semiotics?

- A) Icon, Index, Symbol
- B) Signifier and Signified**
- C) Unconscious drives
- D) The collective unconscious

## 3. Charles Sanders Peirce classified signs into which three categories?

- A) Abstract, Concrete, Figurative
- B) Past, Present, Future
- C) Icon, Index, Symbol**
- D) Visual, Auditory, Tactile

## 4. Which of the following is the best example of an indexical sign?

- A) A red traffic light meaning "stop"
- B) A drawing of a cat
- C) Smoke indicating fire**
- D) The word "tree"